arsensa

Agile Product Management

How to manage multiple products and teams in an Agile environment

The adoption of Agile methodologies means changes not only at the team, but also at the organizational levels. As your organization increasingly adopts Agile practices, your approach to product management must change.

This course covers the processes for managing the flow of requirements from multiple products into multiple teams. Product Owners and Managers will learn how to move from project to product based thinking, budgeting epics and releases, and how moving to Agile changes product management in a company.

Length: 1 day

Topics

- The roles of Product Owner, Product Manager, Chief Product Owner, and Stakeholders
- Tactical vs Strategic Thinking
- Project vs Product Approaches
- Business Canvases
- Cost of Delay modelling
- Product Roadmaps
- Minimum Viable Products (MVP) and Minimum Viable Increments (MVI)
- Creating an Obeya ("Great Room")
- How to use Kanban to manage multiple products

The course is taught using interactive exercises and business case studies, giving participants practical insight into product management in Agile environments.